

Modus: Your Sales Team's One-Stop Shop for Content

We help businesses of all sizes align their marketers and sellers, **bring content to life**, and create more meaningful engagements with buyers. All this at unprecedented value and with less hassle.

✓ Affordable & Value-Driven

All of the capabilities marketers and sellers need for content enablement and buyer engagement to accelerate deals - at 75% less than *other* providers!

✓ Innovative UX

Our Netflix-inspired platform will delight marketing and sales teams alike. AI-based content ribbons make finding content a breeze, and eye-catching carousel banners bring focus to your top initiatives.

✓ Intuitive For High Adoption

Easy to use and visually inviting – so your end-users can find and share the right content at the right time. A platform that invites adoption for increased ROI.

✓ Easy To Implement & Maintain

Options for every business. From 5-minute setup to full turnkey service - we do whatever it takes to get your teams up and running fast! And with 1:1 support throughout the process.

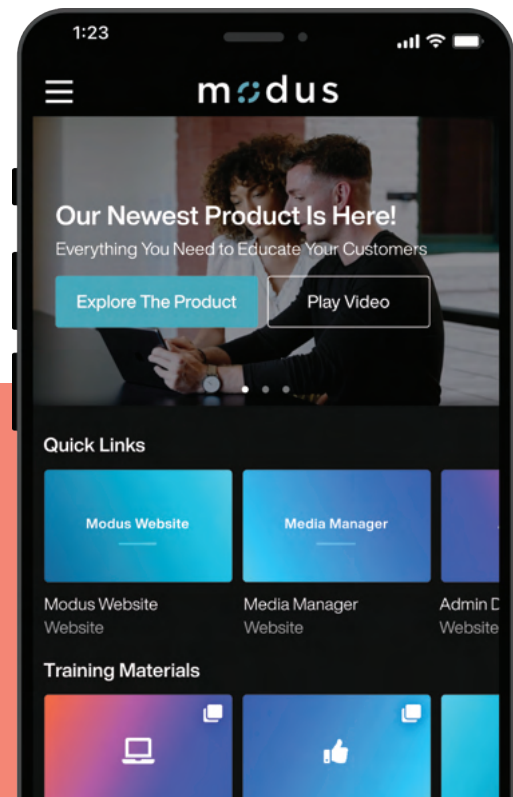
✓ Trusted

Many of the world's best brands – including AT&T, Caterpillar, Toro, and Volvo – trust Modus to ensure their customer-facing teams have access to the content and resources needed to achieve their business goals. Put your trust in Modus, we won't disappoint!

“ *Modus keeps our sales team up to speed with marketing materials. The Follow-Ups and Digital Sales Rooms are my team's favorite functions.* ”

The ability to know when emails/links are clicked and opened is an invaluable tool. They also look great!

- Zack S., G2 Review

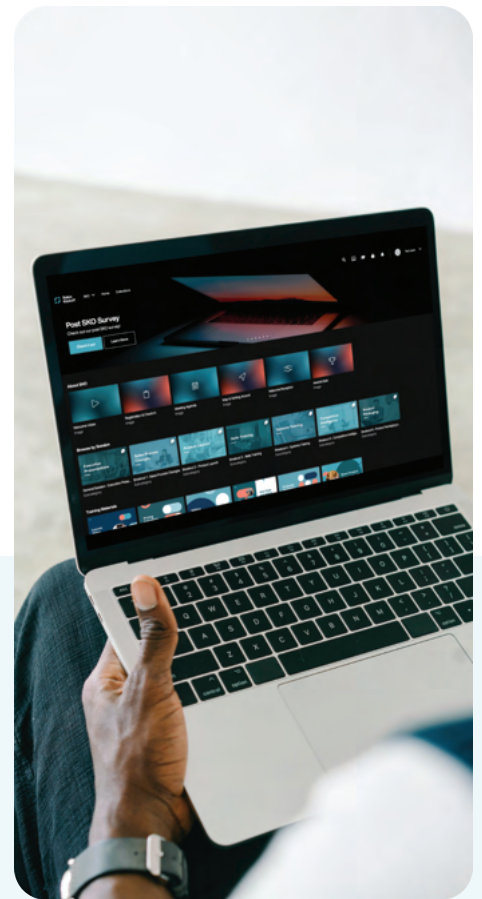


Modus is focused on innovation to deliver exactly what sales and marketing teams need. We make content readily available to drive effective buyer engagements - wherever and whenever.

We believe that sales enablement shouldn't be a luxury that costs an arm and a leg. By focusing on the highest value capabilities that content creators and end-users actually need and use, Modus makes enablement **affordable** for any business.



Our latest platform offers **the most intuitive UX on the market**. With AI-based content ribbons to highlight the most-used, favorites, and key categories, reps easily locate what they need to progress deals. Eye-catching carousel banners call out the most critical initiatives to grab seller attention so they're always informed.



We've reduced the complexity found in other platforms leading to higher adoption and less TCO.

- ✓ Marketers get a platform to help them easily load, organize, update, and share the content they create to help drive deals.
- ✓ Sellers easily access everything they need whether on or offline, on any platform to initiate buyer conversations and progress deals.

We understand resource constraints. And your business needs to get teams up to speed for quick contribution to the bottom line. Our implementation experts offer **1:1 support for fast implementation**. And Modus has options for every size company with the goal to get your business up and running in a flash! We even offer a **full turnkey service** so your teams can focus solely on revenue-producing activities.

“ Modus is what I call one of our TOP 3 tools to produce revenue + opportunity. We know it's making reps more efficient.

- US Director of Field Sales Training, Lumenis



Stop agonizing over complex technology bogged down with features your reps don't need or use!

Take advantage of the industry's best-kept content-sharing secret with Modus - *at 75% less than the other providers.*